

JOB DESCRIPTION: ODI PRACTITIONER

We at Indipaisa are looking for a dedicated ODI Practitioner who must possess following experience:

- Execute Market Intelligence Projects through Primary Research: Contribute significantly in executing primary research tasks including market data validation, gathering analytical insights, and executing custom and consulting projects through telephonic, web-based tools and in-person interviews.
- Perform scoping, questionnaire development, and results analysis for basic primary research studies.
- Provide methodological guidance and input on research scope to ensure its feasible and within budget.
- Design surveys based on research hypotheses that address client's mission critical priorities.
- Have a working knowledge of advanced analytics methods that can be applied to quantitative surveys.
- Work with Data Collection and Data Management partners to monitor fieldwork and ensure quality outcomes.
- Project and stakeholder management.
- Analyse and interpret primary research data to identify key findings.
- Process orientation and systems mentality.
- Skilled and experienced in qualitative and quantitative research practices.
- Superior creative problem-solving, analytical, and quantitative skills.
- Team leadership and group facilitation capabilities.
- Strong communication skills with ability to synthesize, document, and present knowledge effectively.

Job Location: Bangalore

Experience: 7-9+ Years.

- Bachelors or master's degree with 7-9 Years of experience in executing end-to-end primary research projects (business and/or consumer); preferably in a Fintech, or business strategy consultancy.
- Experienced in designing and analysing quantitative survey data.
- Experience with advanced analytical techniques (regression, clustering, factor analysis etc.) is an advantage.
- Microsoft Office Suite - advanced Excel and PowerPoint skills
- Data exploration/visualization tools such as Tableau, PowerBI, decipher is an advantage

Drop your resume - Hr@indipaisa.com