

Job Description for Lead - UX Designer

DEPARTMENT MISSION

- Drive technical product design development from a user experience, user interface, and usability standpoint
- Design to meet and ease user needs from as UI, displays to user experience and more.

ROLE

- The role is titled to drive technical product design development from a user experience, user interface, and usability standpoint. You will work side-by-side with the other team in Product and Engineering to provide direction and recommendations on design and development execution of product/service. You will create designs, draw wireframes, and fabricate prototypes to check customer's feedback for later improvement.

AUTHORITY

- Define product visual, UX and branding
- Interview, hire and train staff members
- Research and test new technologies
- Oversee final layouts
- Oversee UI/UX design strategy

RESPONSIBILITY

- Own projects throughout the entire design cycle, from the UX/UI design to the actual development
- Gather user needs/feedback through research methods such as observations, interviews, and usability testing, and translate these findings into design solutions and refinements
- Set design processes
- Initiates create designs to increase user engagement and conversion rate
- Create process flows, wireframes, and visual design mock-ups for our clients
- Supervise, mentor, and motivate the UX/UI team to refine and build design system, share user research, and identify design solutions
- Partner with engineers and product owners to provide value through designing the interactions, interface, and functionality of our products
- Educate the team and stakeholders about the importance of design thinking and the importance of user research
- Keep up to date on design trends and look to make process and UX improvements
- Collect all business requirements during kickoff, collaborating to define an MVP

- Work with Business Development and Product Managers to define the design scope of a project
- Extensive experience with content strategy and platform design, from large-scale workflow solutions to bespoke, niche design.
- Produces clear UX documentation including sitemaps, wireframes, and prototypes for mobile apps development. Iterates rapidly as ideas emerge and priorities change to meet the needs of the project.

REQUIREMENTS

- Earned design related degree
- 14+ years of working experience on UX/UI or product design and developing flows and wireframes,
- 4+ years of senior management in design-oriented start-ups
- Solving complex experiences and making them intuitive to the user
- Solid knowledge of best practices in design and architecture
- Strong knowledge of usability principles and techniques
- Strong understanding of iOS and Android design principles
- Proficiency in design tools such as Sketch, Figma, Invision or Photoshop, and Illustrator.
- Ability to lead a team and gain stakeholder confidence
- Experience mentoring designers and leading the design on projects
- Experience working in an Agile development environment is a plus
- Rapid Prototyping experience
- Capability to work on tight deadlines and under pressure
- Analytical skills
- Being creative, communicator and a self-starter, willingness to learn and have an over-delivery attitude

Basic Qualifications

Education: Bachelors/Masters

Experience required

Experience: 14+ Years

Drop your resume - Hr@indipaisa.com